Secretary's Report

We have used a number of vehicles this season to try to improve communication to members and keep them informed with the "main events" at the club - mainly the club website, newsletters – and social media.

The website is and I'm afraid always will be a work in progress. I've tried to make the site a starting point for general information. With a lot of help from Ross Mulligan, the player profile pages are more like where they should be and will be further developed next season with sponsorship initiatives among the avenues being explored.

The site is now linked to some of our social media platforms and club calendar to help us tell members what's been happening and what's coming along the tracks.

Hopefully we will be able to use the site more for taking online payments next season which will help boost income, but there are a number of hurdles still to be overcome before this becomes reality. As they say in the best teasers … watch this space.

I've tried to send out regular newsletters to those members whose email we have on file. These newsletters are a roundup of all that's going on within the various sections of the club – but to be honest the outcome has not been as good as had been hoped. I'm sending out almost 160 newsletters at a time, but only around half of them are being opened. The main reason for this is the tightening up of individual email accounts, which means a lot of bulk correspondence now lands up in individual's junk mail.

Could I ask members to give us a wee hand here and make sure the club has your most up to date email address. Could you also check your junk mail folder and if newsletters from the club are languishing in there mark them as not junk and you should receive them in future.

Naturally, the newsletters contain a link that you can simply click if you don't want to receive them in future.

We've printed match programmes for the second season. This has proved to be a valuable source of revenue, with a mass-printed colour section containing information about all sections of the club and a number of advertisements from local businesses. Thanks to Marlyn's design input, this colour section is also a handy addition to be given out at club functions.

In addition to the pre-printed section, we produce an inset for every home match with the teams and other information relevant to that game.

That's a brief update on what we are doing as a club to involve members and keep them informed. As I've said already, we need your help to make sure contact details are accurate – and of course, if there is anything you would like us to try, just let us know and we will certainly look at it.

Thanks