CAMBUSLANG RUGBY CLUB MEMBERSHIP

16/07/25

1. Current Membership Database

It's fair to say that the membership system now in place is ad hoc to say the least .All the information we have is based on a "best guess" at reconciling bank payments made with memberships .This means that:
We have no accurate numbers for each of the membership categories.
We have different payments being made for the same category of membership.
We have members who have paid nothing for years.
And we have no system in place to remind members when their fees are due.

2. Background to System Changes

There have been some changes implemented in recent months to try to provide a more structured way forward. The committee has agreed on new membership categories, and the fees for these categories. We have also agreed that the membership year will run from August 1 to July 31.

In parallel with these changes, Marlyn produced a detailed list of members and payments made over the last three years. I have tried to take that work forward and provide an easy online membership system. After investigating various software programmes and payment packages, I have taken out trial membership (FOC) of Membermojo – and also taken out (again FOC) a club account for the Stripe payment system.

This work has gone as far as it can without the committee making some hard decisions on how to proceed.

3. Possible ways forward

Realistically, there are three possible options going forward.

1. We continue as we are and accept that we will never have an accurate picture of club membership.
2. We go for a fully automated software system and risk losing the majority of all those members who are not current players.
3. We go for a "hybrid" model, relying on former players etc to keep paying what they have done historically. Current players could be added to the membership software programme which would automate their payment history and send reminders etc of payments due. With regard to non-playing members, we would target those who have paid nothing for more than a year – and if they didn't respond within an agreed period, their membership would lapse.

4. Possible Outcomes

It has to be said that none of the options is without risk and possible adverse effects. At first glance, the hybrid option would appear to be the most attractive, but if we are going to automate the system in any way, we are going to have to face the fact that long-time members of the club are going to get a payment request and if they don't respond, they will no longer be members of the club and unable to participate in AGMs etc.

We also have to bear in mind that these proposals don't deal with the "other" membership income such as the historic Friends of Cambuslang and the 100 Club.
Then there's the thorny issue of Family memberships and how this income is accounted for.
This is what I mean by the committee having to take some difficult decisions. I have provided a very brief summary of the membership income (due and received) in the 12 months since last July. This is based on Marlyn's membership lists and the latest bank statement.
I have not listed players as there's a large number in this category making historical payments. Also, with regard to the Social membership, on the face of it, the income doesn't look too far away from what it should be – but there are 69 members listed as social who paid nothing last year … and many more who paid way more than the £30 due.

Member Category	Fees Due by member number	Fees received
All Members	£29,480	£6918
Social	£2720	£2147